



0360

Attorney Docket No. 00704/RPM

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

Applicant(s): Jeffrey R. SPETALNICK

Serial No. : 09/775,028

Filed : February 1, 2001

For : SYSTEM FOR PROVIDING REWARDS
TO A USER WHO REVIEWS AN
ADVERTISER'S WEB SITE IN
RESPONSE TO CLICKING ON A
BANNER ADVERTISEMENT

Art Unit : 2162
Examiner :

**RESPONSE TO NOTICE TO FILE
CORRECTED APPLICATION PAPERS**

ASSISTANT COMMISSIONER FOR PATENTS
Washington, D.C. 20231

S I R :

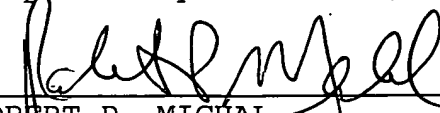
This is responsive to the NOTICE TO FILE CORRECTED
APPLICATION PAPERS mailed March 13, 2001.

Submitted herewith are substitute formal drawings, 7 sheets,
Figures 1-6, which overcome the objections set forth in the
Notice mailed March 13, 2001.

Also enclosed is a copy of the Notice.

It is respectfully requested that the new formal drawings be
approved and entered. It is further respectfully submitted that
this paper is in full compliance with all outstanding Patent
Office requirements set forth in said Notice mailed March 13,
2001.

Respectfully submitted,


ROBERT P. MICHAL
REG. NO. 35,614

FRISHAUF, HOLTZ, GOODMAN, LANGER & CHICK, P.C.
767 THIRD AVENUE - 25TH FLOOR
NEW YORK, NEW YORK 10017-2023
Tel. No. (212) 319-4900
Fax No. Group 3: (212) 319-5101

RPM:ajj

CERTIFICATE OF MAILING

I hereby certify that this
correspondence is being deposited
with the United States Postal Service
with sufficient postage as First Class
mail in an envelope addressed to:
Assistant Commissioner for Patents,
Washington, D.C. 20231, on the date noted
below.


Attorney: ROBERT P. MICHAL

Dated: April 24, 2001

In the event that this Paper
is late filed, and the
necessary petition for
extension of time is not filed
concurrently herewith, please
consider this as a Petition
for the requisite extension of
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tendered by check attached
hereto, authorization to
charge the extension fee,
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in connection with this
Paper, to Account No. 06-1378.



UNITED STATES PATENT AND TRADEMARK OFFICE

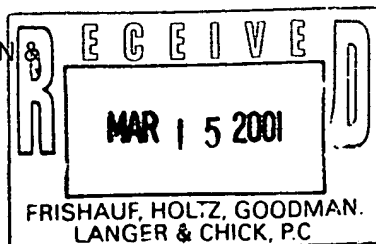
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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/775,028	02/01/2001	Jeffrey R. Spetalnick	00704/RPM

CONFIRMATION NO. 8286

01933

FRISHAUF, HOLTZ, GOODMAN &
LANGER & CHICK, PC
767 THIRD AVENUE
25TH AVE
NEW YORK, NY 10017-2023



FORMALITIES LETTER



OC000000005855541

Date Mailed: 03/13/2001

NOTICE TO FILE CORRECTED APPLICATION PAPERS

Filing Date Granted

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given TWO MONTHS from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a)

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE